

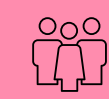
# Breaking Down Silos: Beaumont's Strategy for Unified Community Information

## THE CUSTOMER

Located in Southern California's Inland Empire, the City of Beaumont has 58,000 residents. Its diverse population includes young families and an aging demographic, creating varied communication needs. Beaumont is known for its charm and active community life, with many events hosted by city departments and external agencies. However, overlapping jurisdictions and fragmented event information pose significant communication and coordination challenges.



THE CUSTOMER  
**Beaumont**



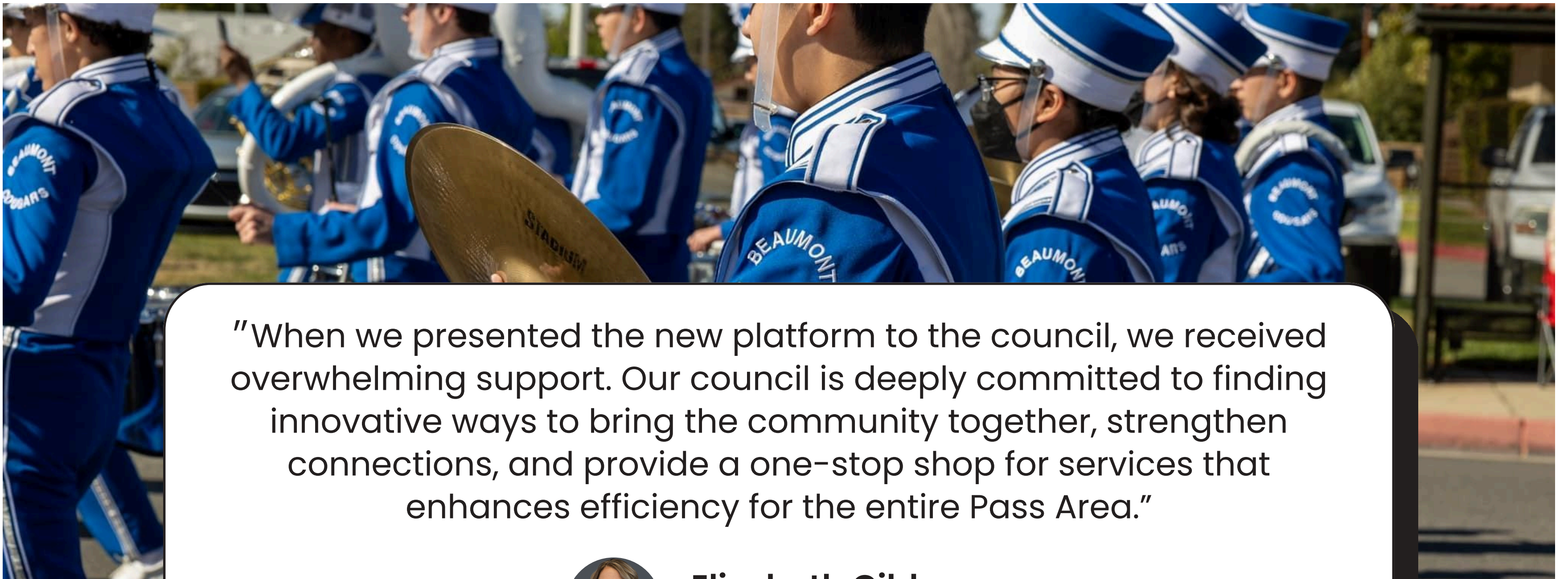
POPULATION  
**58,000**



STATE  
**California**



FOCUS  
**Efficient Communication**



"When we presented the new platform to the council, we received overwhelming support. Our council is deeply committed to finding innovative ways to bring the community together, strengthen connections, and provide a one-stop shop for services that enhances efficiency for the entire Pass Area."



**Elizabeth Gibbs**  
City Manager



With is a centralized community hub transforming how cities and counties connect with residents. Trusted by over 100 local governments worldwide, we empower communities to build stronger engagement, meaningful connections, and lasting trust.

**One Calendar. Everything Community.**

**bewith.io**





“We saw a need from our community to centralize and have one kind of one-stop shop calendar system, which made it so much easier for residents to find anything happening within the area.”



**Julie Van Hook**  
Public Information Officer

THE CHALLENGE

Different departments in Beaumont hosted large events, often confusing residents seeking information. Without a centralized resource, staff manually cross-referenced calendars increasing workload. The city council prioritized better communication for transparency, while limited collaboration with nearby Banning kept residents from accessing valuable events minutes away.

THE SOLUTION

Beaumont adopted 'with,' a centralized community calendar, to streamline communication and align with council goals for better public engagement. The calendar eliminated confusion by providing one reliable source for all events, including those from neighboring Banning. Its RSVP feature improved event planning, while staff gained better oversight and reduced administrative workload.

What’s Happening In Beaumont, CA

January 2025						
Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



**Winter Craft Workshop for All Ages**  
Monday, January 20, 2025  
6:00 PM – 8:30 PM  
Community Center, 123 Main Street



**Local Farmers' Market and Artisan Fair**  
Monday, January 27, 2025  
9:00 AM – 12:00 PM  
Park Pavilion, 78 Maple Avenue



**Family Movie Night Stars**  
Saturday, January 25, 2025  
6:00 PM  
Public Library, 456 Elm Street