

How Jasper County

# Brought Residents Together

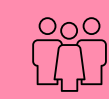
with One Calendar

## THE CUSTOMER

Jasper County, Iowa, is a rural community spanning 735 square miles, home to approximately 37,000 residents. Known for its farmland and dispersed population, the county represents a classic rural American landscape where connections matter deeply. Despite its small size, Jasper County has always focused on fostering a strong sense of community through local events, programs, and resources.



THE CUSTOMER

**Jasper County**

POPULATION

**37,000**

STATE

**Iowa**

FOCUS

**Community Connections**

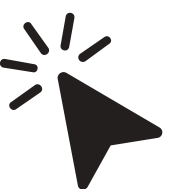
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**Increase** in the number of events shown on the community calendar in comparison to a year before.

"We want people in Jasper County to keep feeling like we are a community that cares and communicates. By putting vendor fairs, workshops for energy bill assistance, or elderly resources all in one spot, people feel a sense of trust and know that we care."

**Brandon Talsma**

Chairman, Jasper County, Iowa





# What's Happening In Jasper County

< January 2025 >						
Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



**Winter Craft Workshop for All Ages**  
Monday, January 20, 2025  
6:00 PM – 8:30 PM  
Community Center, 123 Main Street



**Local Farmers' Market and Artisan Fair**  
Monday, January 27, 2025  
9:00 AM – 12:00 PM  
Park Pavilion, 78 Maple Avenue



**Family Movie Night Stars**  
Saturday, January 25, 2025  
6:00 PM  
Public Library, 456 Oak Street

## THE CHALLENGE

Jasper County faced engagement challenges with residents spread out and outdated communication methods. Event info was scattered across social media, posters, and websites, making activities hard to find. Departments lacked a unified calendar, causing confusion. Rural dispersion and declining traditional media left residents struggling to stay informed.

## THE SOLUTION

Jasper County adopted 'with,' a platform that centralized events and resources into one reliable community calendar. This eliminated confusion from scattered info across social media, posters, and websites. The calendar bridged departmental gaps, sharing up-to-date details on everything from meetings to fundraisers, boosting engagement and trust.

"It's so seamless - from putting everything in until you submit it. It's perfect for the county to implement, so people can see it, sign up, and hopefully make it their first stop for information."



**Jenn Cross**  
Communications Specialist



With is a centralized community hub transforming how cities and counties connect with residents. Trusted by over 100 local governments worldwide, we empower communities to build stronger engagement, meaningful connections, and lasting trust.

One Calendar. Everything Community.

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